

ABSTRACT OF THE DISCLOSURE

A method of printing a substrate includes contact printing a first graphic in a first operation and non-contact printing a second graphic in a second operation. A method of printing an outer cover for an absorbent article includes contact printing the outercover in a first operation, non-contact printing the outer cover in a second operation, and joining the outer cover with an absorbent and a liner to produce an absorbent article. A method of minimizing substrate printing waste includes contact printing absence advertisements in a first operation and non-contact overprinting a second graphic in a second operation. A method of distributing customized products to different customers includes contact printing substantially uniform graphics on a substrate in a first operation, non-contact printing customized graphics on a substrate in a second operation, and distributing the substrate to customers.